

# Savvy Trade

## *A Trade Registration Management System*

*Savvy Trade is an e-Services Solution that supports and automates Industry and Trade e-Government Services. This solution enhances the level of services delivered to both citizens and investors, through providing Trademark and Company Registration services over the web to expand the spectrum of service receivers, with an efficient and timely manner, and in two languages; Arabic and English. Savvy Trade is based on a modular design that supports scalability and adaptability. It provides more visibility on the executive level, where executives can monitor and control the process, analyze results and take more timely and effective decisions, as it also enhances the efficiency of the operation through streamlined processes, clear responsibility matrices, and highly available resources*

*Savvytek successfully deployed Savvy Trade in the Jordanian Ministry of Industry and Trade. It was MoIT's strategic direction to shift their services into the e-Era, and start servicing constituents more efficiently through an e-Portal that will eventually provide all kinds of services as a fundamental and preliminary phase; Business Process Reengineering was conducted to enhance the efficiency of the processes and enable implementing them as e-Services in later stages.*

*The design of the solution is not only built on best-practices and based on standard processes in this area, but it also provides the ability to customize and fine tune the automated process in a way that matches the target business process.*

### Benefits

- Compliance with International Treaties and Regulations (Vienna, Madrid, Nice)
- General and Self Inspection of any Registered Institutions, Trade Mark or Trade Name
- Legal and Commercial Associates Management System
- Early Alerts of any Incompliance Incidents
- Built-in Key Performance Indicators
- Synchronized and faster service delivery across the different departments throughout the country
- Enhanced visibility and control over the end-to-end process
- Enhance process efficiency and minimize human-prone errors
- Empowered and more informative decisions that are based on one version of the truth
- Flexible integration with other standard-based solutions

**Registration of Individual Institutions**

Provides management and control over the end-to-end services related to the registration of Individual Institutions at the Ministry, including:

- Institution Registration
- Institution Cancellation
- Legal Updates
- Name and Purpose Changes
- Renewals
- Mortgage and Requisition

**Registration of Trade Names**

Provides management and control over the end-to-end services related to the registration of Trade Names, including:

- Institution Registration
- Institution Cancellation
- Legal Updates
- Name and Purpose Changes
- Mortgage and Requisition

**Registration of Trade Marks**

Provides management and control over the end-to-end services related to the registration of Trade Marks, including:

- Institution Registration
- Institution Cancellation
- Legal Updates
- Inspection
- Fees Collection and Invoicing
- Mortgage and Requisition



**Reporting and Decision Support System**

The solution comes with web-based extensible and analytical reports that facilitate timely and accurate decision making and analyses processes. The report can be generated on a tabular, text-like, or graphical format to enable visibility and control on different levels, from officers and high-rank executives. The out-of-the-Box reports cover the following:

- Operational Reports
- Administrative Reports
- Analytical Reports
- Financial Reports

